

## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/735,222	12/11/2000	Atsuki Ishida	FUJO116714	6475
26389	7590 01/13/2005		EXAMINER	
CHRISTENSEN, O'CONNOR, JOHNSON, KINDNESS, PLLC 1420 FIFTH AVENUE			DELGADO, MICHAEL A	
SUITE 2800	VENUE		ART UNIT	PAPER NUMBER
SEATTLE, W	SEATTLE, WA 98101-2347			
			DATE MAILED: 01/13/2005	

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)
		09/735,222	ISHIDA ET AL.
	Office Action Summary	Examiner	Art Unit
		Michael S. A. Delgado	2144
Period fo	The MAILING DATE of this communication app or Reply	pears on the cover sheet with the	correspond nce address
A SH THE - Exte after - If the - If NO - Failu Any	ORTENED STATUTORY PERIOD FOR REPLY MAILING DATE OF THIS COMMUNICATION. Insions of time may be available under the provisions of 37 CFR 1.1 SIX (6) MONTHS from the mailing date of this communication. Period for reply specified above is less than thirty (30) days, a reply period for reply is specified above, the maximum statutory period to re to reply within the set or extended period for reply will, by statute reply received by the Office later than three months after the mailing and patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be tir y within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from , cause the application to become ABANDONE	mely filed  s will be considered timely. the mailing date of this communication. (D) (35 U.S.C. § 133).
Status			
·	Responsive to communication(s) filed on <u>30 A</u> This action is <b>FINAL</b> . 2b) This Since this application is in condition for allowar closed in accordance with the practice under E	action is non-final.  nce except for formal matters, pro	•
Disposit	ion of Claims		
5)□	Claim(s) 1-29 is/are pending in the application 4a) Of the above claim(s) is/are withdray Claim(s) is/are allowed. Claim(s) 1-29 is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/o	wn from consideration.	
Applicat	ion Papers		
10)⊠	The specification is objected to by the Examine The drawing(s) filed on <u>12 December 2000</u> is/a Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Ex	re: a)⊠ accepted or b)⊡ objec drawing(s) be held in abeyance. Se tion is required if the drawing(s) is ob	e 37 CFR 1.85(a). ejected to. See 37 CFR 1.121(d).
Priority (	under 35 U.S.C. § 119	•	
12)⊠ a)l	Acknowledgment is made of a claim for foreign All b) Some * c) None of:  1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority document application from the International Bureau See the attached detailed Office action for a list	s have been received. s have been received in Applicativity documents have been received in PCT Rule 17.2(a)).	ion No: ed in this National Stage
2) Notic	t(s) e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449 or PTO/SB/08) r No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal F 6) Other:	

Application/Control Number: 09/735,222 Page 2

Art Unit: 2144

## DETAILED ACTION

## Response to Arguments

1. Applicant's arguments filed 8/30/2004 have been fully considered but they are not persuasive. In response to the argument of "IP address usage information storage means". In using the internet via a dial up modem, it is well known that an IP address is assigned to individual user for each web access by the Internet Service Provider (ISP) (Col 5, lines 15-35). An internet session "usage" is characterized by its IP source address (address that is assigned to user by ISP) and its destination IP address (web site visited) and the duration of the session "time spent on each web site" (Col 6, lines 23-31). Gupta teaches about using a database "storage means" to collect access information "IP address usage information".

2. In response to the argument of "access log recording means".

In accessing a web site, the URL is used by the user. The URL is a string that associates a human intelligent name to a destination IP address. The URL has to be mapped to a destination IP address for a session to be possible (Col 9, lines 15-25). Gupta by maintaining a profile of the users and the website visited has created the "access log record means" that is being claimed.

- 3. In response to the argument of "means for associating (1) and (2)". As discuss in argument (1) this action has to occur for an internet session to be possible.
- 4. The predetermined IP address assignment has described by applicant is covered on dialup access that is taught by Gupta (Col 8, lines 63-67).
- 5. In response to the argument of "Claim 9, 12-15 and 26". This is covered in argument
  (4)

Claim Rejections - 35 USC § 102

Art Unit: 2144

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

Page 3

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

2. Claims 1- 29 are rejected under 35 U.S.C. 102(e) as being anticipated by US Patent No. 6, 487,538 by Gupta et al.

In claim 1, Gupta teaches about a system for Internet connections, which connects a user to a network, comprising (Fig 3):

an IP address usage information storage means for storing usage information regarding an IP address in association with the user using the IP address (Col 9, lines 35-50); (The raw form of a website is represented by its IP address)

an access log recording means "Raw database" for recording an access log for a
Web site in association with a IP address (Col 9, lines 35-50); and

an access information output means for referencing the usage information regarding the IP address and the access log for the Web site "profile information", to thereby associate and output an address of the Web site and information of the user accessing this Web site "advertiser" (Col 6, lines 40-45).

In claim 2, Gupta teaches about a system as set forth in claim 1, wherein said access log recording means is provided in a substitute server "proxy server", through which the user terminal connects with the Internet (Col 9, lines 35-50).

Art Unit: 2144

In claim 3, Gupta teaches about a system as set forth in claim 1, further comprising: means for storing and identifying information on user permission to output access information, wherein said access information output means outputs the access information if the user permits an output of the access information (Col 14, lines 55-65).

In claim 4, Gupta teaches about a system as set forth in claim 3, further comprising: means for providing access information and collective user information for users who permit an output of said access information (Col 14, lines 55-65).

In claim 5, Gupta teaches about a system as set forth in claim 1, further comprising: a certification means for performing user certification, wherein said IP address usage information storage means associates and stores user information obtained by this certification means and the IP address usage information (Col 2, lines 50-60). (The firewall is equivalent to the certification means as they both prevent unauthorized user from accessing the information)

In claim 6, Gupta teaches about a system as set forth in claim 1, further comprising: means for categorizing and storing information on various Web sites (ISP and proxy) (Col 9, lines 10-20); and

means for referencing said access information from said access information output means and category information (user name, time spent, etc)to thereby associate and output a category of a Web site accessed and information of the user who accesses this Web site (Col 6, lines 40-45) (Col 9, lines 10-20).

In claim 7, Gupta teaches about a system as set forth in claim 6, comprising: means for accumulating usage category information of the user to thereby analyze user preferences (Col 9, lines 35-50); and

Art Unit: 2144

means for outputting preference information in association with the user ID "client IP address" (Col 6, lines 40-45) (Col 5, lines 15-30).

In claim 8, Gupta teaches about a system as set forth in claim 7, further comprising: a content storage means for storing various contents (user name, time spent, etc)in association with the category (Col 9, lines 10-20); and

means for extracting contents from said content storage means and distributing the contents to the user "advertiser" based on the preference information of the user (Col 10, lines 40-50).

In claim 9, Gupta teaches about a system for providing Internet user information, comprising:

means for storing the user information in association with Web site access information of the user (Col 9, lines 35-50);

means for categorizing (user name, time spent, etc)and storing information on various .

Web sites (Col 9, lines 10-20); and

means for referencing said access information and the category information to thereby associate and output the category of the Web site accessed and information of the user who accesses this Web site (Col 6, lines 40-45) (Col 10, lines 40-50).

In claim 10, Gupta teaches about a system as set forth in claim 9, further comprising: means for accumulating usage category information of the user to thereby analyze the user preferences (Col 9, lines 35-50); and

means for outputting the preference information in association with the user ID "Client IP address" (Col 5, lines 15-30) (Col 10, lines 40-50).

Art Unit: 2144

In claim 11, Gupta teaches about a system as set forth in claim 10, further comprising:
a content storage means for storing various contents in association with the category (Col
9, lines 35-50) (Col 10, lines 40-50); and

means for extracting contents from said content storage means and distributing the contents to the user based on the preference information of the user (Col 10, lines 40-50).

In claim 12, Gupta teaches about a system for Internet connections, which connects a user terminal to a network, comprising (Fig 3):

an IP address usage information storage means for storing usage information regarding an IP address in association with a user ID, the user ID using the IP address (Col 5, lines 15-30) (Col 9, lines 35-50);

a content storage means for storing contents corresponding to the user preferences in association with the user ID (Col 9, lines 35-50) (Col 10, lines 40-50); and

means for extracting contents corresponding to the user preferences from said content storage means and displaying the contents on the user terminal using the IP address (Col 10, lines 40-50) (Col 6, lines 40-45). (The evaluation process involves displaying the content at the advertiser).

In claim 13, Gupta teaches about a method for providing Internet user preference information, wherein an Internet service provider system obtains a web site access log for a user of the Internet connection service (Col 9, lines 10-20); and

the Internet service provider system generates and provides preference information of the user based on this Web site access log (Col 6, lines 40-45) (Col 10, lines 40-50).

In claim 14, Gupta teaches about a method for distributing digital contents using the Internet, comprising the steps of (Fig 4):

- (a) receiving Web site access information of a user (user name, time spent, etc) of the Internet connection service from the Internet service provider system to thereby generate preference information of the user (Col 9, lines 10-50); and
- (b) distributing digital contents corresponding to the preference information to the user (Col 10, lines 40-50).

In claim 15, Gupta teaches about a system for Internet connections, which connects a user terminal to the network, comprising (Fig 3):

a terminal server "ISP" for assigning a predetermined IP address to the user terminal and connecting this user terminal to a request Web site through an Internet network (Col 8, lines 60-67);

a certification server "proxy" for outputting IP address usage information of the user as well as performing a certification (equivalent to the function of firewall) for the user who accesses said terminal server (Col 2, lines 50-60) (Col 14, lines 55-65);

a substitute server (ISP or proxy), through which the Internet connection is routed when the user terminal is connected to said request Web site in order to record/output an access log for the Web site accessed by said IP address (Col 9, lines 10-50); and

an update server "web server for advertiser" for referencing the access log, recorded/output by the substitute server, and said IP address usage information, output by said certification server, to thereby output the Web site in association with the user who accesses this Web site (Col 10, lines 40-65).

Art Unit: 2144

In claim 16, Gupta teaches about a system for Internet connections, which connects a user terminal to the network, comprising (Fig 3):

means for obtaining user signal source geographical region information (Col 5, lines 15-30);

a content generation means for generating contents according to a signal source geographical region "Palo Alto, Calif" (Col 10, lines 40-50); and

a content distribution means for distributing the contents generated by said content generation means to the user terminal connected to the Internet (Col 10, lines 40-50).

In claim 17, Gupta teaches about a system for Internet connections as set forth in claim 16, wherein said means for obtaining user signal source geographical region information comprises:

means for obtaining signal source information of the user, which is included in an incoming signal from a telephone company "modem phone number" (Col 5, lines 15-35); and a signal source geographical region determination means for determining the signal source geographical region based on this telephone number if said signal source information contains a signal source telephone number (Col 5, lines 15-30).

In claim 18, Gupta teaches about a system for Internet connections as set forth in claim 17, wherein said signal source geographical region determination means determines a geometrical region "in or around Palo" of an access point which is accessed by the user as the signal source geographical region if the signal source information does not include the signal source telephone number of the user (Col 10, lines 40-50).

In claim 19, Gupta teaches about a system for Internet connections as set forth in

Art Unit: 2144

claim 16, wherein said content distribution means distributes said contents to the user by routing a connection of the user to a site, which includes said contents (Col 6, lines 40-45).

In claim 20, Gupta teaches about a system for Internet connections as set forth in claim 16, further comprising:

means for storing IP address usage information in association with the user of this IP address (Col 9, lines 10-50); and

an access log recording means for recording an access log of a Web site accessed by the user using an IP address used for the Internet connection (Col 8, lines 60-67) (Col 9, lines 35-50);

wherein said content distribution means comprises means for comparing the IP address in log information recorded by the access log recording means and said IP address usage information to thereby determine a Web site accessed by the user and distribute contents related to this Web site to the user terminal (Col 9, lines 10-20) (Col 6, lines 25-35).

In claim 21, Gupta teaches about a system for Internet connections as set forth in claim 20, wherein said access log recording means is provided in a substitute server "proxy server", through which the user terminal is connected to the Internet (Col 9, lines 35-50).

In claim 22, Gupta teaches about a system for Internet connections as set forth in claim 20, wherein said content distribution means comprises means for storing categorized information on various Web sites (ISP or Proxy), and determines a category to which the Web site, accessed

Art Unit: 2144

by the user, belongs and distributes contents related to the category to the user (Col 9, lines 10-50) (Col 10, lines 40-50).

In claim 23, Gupta teaches about a system for distributing contents to the user terminal, comprising:

means for obtaining user signal source geographical region information (Col 5, lines 15-30);

a content generation means for generating contents according to the signal source geographical region for the user (Col 5, lines 15-30) (Col 9, lines 10-50);

and a content distribution means for distributing the contents, generated by said content generation means, to the user terminal (Col 10, lines 40-50).

In claim 24, Gupta teaches about a system for Internet connections, which connects a user terminal to a network, comprising:

means for obtaining signal source information of the user from the telephone company (Col 5, lines 15-30);

a signal source geographical region determination means for determining the signal source geographical region for the user with this signal source information (Col 5, lines 15-30); and

a user signal source geographical information output means for outputting the signal source geographical region, the signal source geographical region determined by this signal source geographical region determination means, in association with the user (Col 10, lines 40-50).

Art Unit: 2144

In claim 25, Gupta teaches about a system for Internet connections as set forth in claim 24, wherein the user signal source geographical information output means outputs the user signal source geographical information in response to an output request (Col 10, lines 40-50), the output request being from the Web site accessed by the user, for the user signal source geographical information which indicates the IP address of the user (Col 5, lines 15-30).

In claim 26, Gupta teaches about a system for Internet connections, which connects a user terminal to a network, comprising (Fig 3):

means for assigning an IP address to the user terminal and connecting the user terminal to the Internet (Col 8, lines 60-67);

means for storing user information in association with the user (Col 9, lines 10-50); and means for outputting the user information to a Web site accessed by the user in response to an output request from the Web site for the user information, which indicates the IP address of the user (Col 10, lines 40-50).

In claim 27, Gupta teaches about a system for distributing contents to the user terminal through the Internet, comprising:

means for obtaining user signal source geographical region information (Col 5, lines 15-30);

a content generation means for generating contents according to the signal source geographical region for the user (Col 10, lines 40-50); and

Page 1-2

Application/Control Number: 09/735,222

Art Unit: 2144

a content distribution means for distributing to the user terminal the contents, generated by said content generation means according to said signal source geometrical region (Col 10, lines 40-50).

In claim 28, Gupta teaches about a method for providing information to an Internet user, wherein an Internet service provider determines the signal source geographical region for a user of its Internet connection service (Col 5, lines 15-30), generates contents related to this signal source geographical region and provides the contents to the user (Col 10, lines 40-50).

In claim 29, Gupta teaches about an Internet connection program product for issuing a command to a computer system to establish a dial-up connection (ISP software used by client) with a predetermined Internet connection access point "ISP", comprising (Col 5, lines 15-30): storage media (Col 9, lines 35-50);

means stored in this storage media for determining a line network type used (Col 7, line 53- Col 8, line 15); and (ISP has to known the type of network it is connected to in order to communicate successfully with client)

means stored in said storage media for adding a signal source information provision code to a telephone number used for an Internet connection if a line network type being used is a predetermined line network type (Col 5, lines 15-30).

## Conclusion

3. THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

Art Unit: 2144

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

US Patent by 6,701,362 by Subramonian teaches about a method for creating user profiles.

US Patent by 6,587,867 by Miller teaches about an internet-based subscriber profile management of a communications system.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael S. A. Delgado whose telephone number is (571) 272-3926. The examiner can normally be reached on 7.30 AM - 5.30PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, WILLIAM A CUCHLINSKI JR can be reached on (571) 272-3925

The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Art Unit: 2144

Page 14

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

MD

WILLIAM A. CUCHLINSKI, JR.
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2600